MISSION

TO PROMOTE, FACILITATE, AND EXPAND PHILANTHROPY to create a sustainable impact within our community through responsible giving.

To fulfill our mission we:

ENCOURAGE donors to make effective charitable giving investments.

BUILD a substantial endowment to provide for community needs for generations to come.

NURTURE AND STRENGTHEN our community.

COLLABORATE in support of creative solutions for important community needs.

VISION

To be the trusted expert on philanthropy for an ever increasing audience.

CORE VALUES

TRUST, integrity, and enduring relationships with the fundholders we serve, community partners with whom we collaborate, and beneficiaries of the philanthropic dollars entrusted to our good stewardship and for which we have fiduciary responsibility.

EXCELLENCE AND EFFECTIVENESS in programs, service, governance, accountability and in all that we do.

DIVERSITY, RESPECT, AND BROAD PARTICIPATION from individuals in all walks of life.

COMMITMENT to the engagement, growth and development of our board and staff.

STRATEGIC GOAL #1

Increase our impact in the Midlands of South Carolina

We will build one community connected through giving by increasing knowledge, opportunites and resources that cultivate community connections and increase the impact of philanthropy. To do this, we will build relationships with a more diverse geographic and demographic audience. The resulting relationships will allow us to increase the philanthropic dollars invested and the impact of those dollars.

STRATEGIC GOAL #2

Be the Preferred Vehicle for Philanthropy

We will ‘serve and amaze’ our donors by supporting their philanthropic goals, engaging them in impactful initiatives, and providing the highest level of personalized service. In order to fulfill our mission, we must increase our levels of service, demonstrate our knowledge of community needs and engage donors in impactful initiatives.

STRATEGIC GOAL #3

Be a Learning Organization

In order to demonstrate our core values, we must increase our effectiveness by benchmarking and adopting industry best practices.

STRATEGIC GOAL #4

Engage 100% of Trustees in actively supporting the work of the Foundation

A full-time Governance/Nominating Committee will develop a menu of engagement activities and a system to track and monitor the activities. Our Board of Trustees’ support is critical to our foundation’s success. In order to achieve our mission and vision and uphold our core values, our organization must be led by a board that demonstrates leadership, advocacy and best in class governance.